



2017 Annual Report



Sunshine Heroes
FOUNDATION

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Revenues

| | | |
|---|-------------------|----------------|
|  | In-Kind Donations | \$934,399.07 |
|  | Individual | \$253,172.18 |
|  | Corporate | \$182,204.86 |
|  | Other | \$82.47 |
| | Total | \$1,369,858.58 |

Expenses

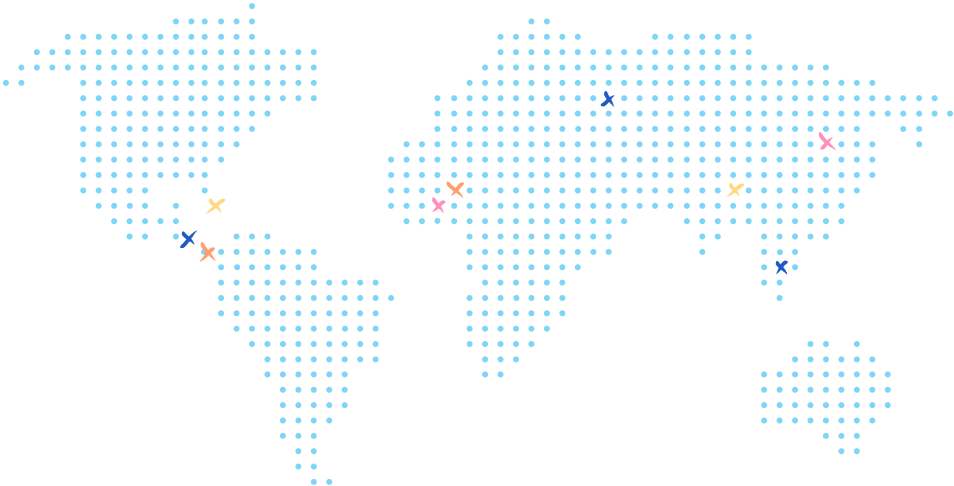
| | | |
|---|--------------------|----------------|
|  | Program Services | \$838,024.88 |
|  | General Management | \$146,482.17 |
|  | Fundraising | \$41,079.13 |
| | Total | \$1,025,586.18 |

Impact

| | | |
|---|-----------------------|---------|
|  | Sunshine Centers | 87,651 |
|  | Essential Needs | 16,256 |
|  | Service Opportunities | 940 |
|  | #SpreadSunshine | 893 |
| | Total | 105,740 |

Spreading Sunshine throughout the world.

We currently have nine operating Sunshine Centers.





Our story is a story of hope.

Sunshine Heroes Foundation was established in 2007 when founders Travis & LaRee Hansen felt the pressing need to give back and help children in Russia. While Travis played professional basketball for Dynamo Moscow, they renovated a local health clinic and orphanage in Lyubertsy and funded several life-changing surgeries.

In celebration of our ten year anniversary this year, Sunshine Heroes Foundation launched several new programs and partnerships that have significantly increased local and global impact. As the light of our foundation grows, we remain committed to our mission to bring hope, light, and love to every one.

Letter from the Founders

Dear Friends,

This year has been one of growth for Sunshine Heroes. As you'll see in the pages of this annual report, we've introduced several new initiatives locally and increased the impact of our Sunshine Centers around the world.

As we look back on all that has been accomplished this year we feel such gratitude to you for your continual support. We are blessed to be a part of such a powerful force for good. All the good that has been done is because of you. Thank you.

Every year, as we celebrate the growth of our foundation, we like to remember how it began—with a prompting to think of others. As we look forward to the coming year we plan to recommit ourselves to serving and loving those around us. We encourage you to do the same. True happiness comes from helping others.

We invite you to join us in our 2018 initiative to Be The One. Follow us on social media for opportunities to serve within our community.

Together, we can Spread Sunshine and change the world.

 **Travis & LaRee Hansen**
Co-founders



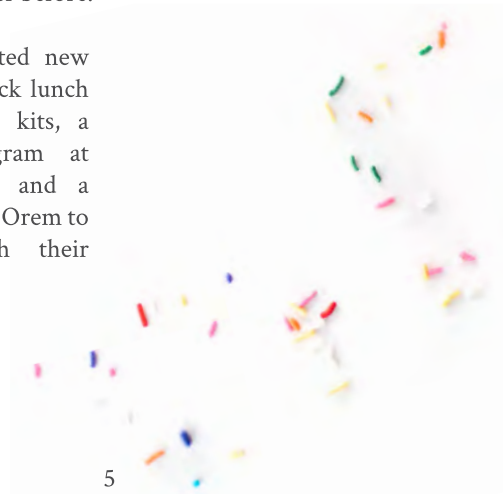
This year Sunshine Heroes celebrated 10 years of doing good.

It has been an incredible 10 years of kindness, hard work, love, acceptance, and Spreading Sunshine to those in need! Sunshine Heroes Foundation strives to reach more individuals and to make a greater impact locally and internationally each and every year. This year, in celebration of our 10 year anniversary we #SpreadSunshine to more individuals than ever before.

To do this we implemented new programs locally such as sack lunch Saturday's, Sunshine Care kits, a reading give back program at local elementary schools, and a partnership with the City of Orem to spread sunshine through their annual "Light's On" event.

Because no anniversary is complete without a celebration, in honor of our 10 years since our founding we executed 10 projects in 10 days! In those 10 days we helped brighten the lives of over 3,000 individuals.

Happy anniversary Sunshine Heroes! May the next 10 years be just as bright and powerful as the last!



Our Mission

The words of our mission statement have changed over the years. We've searched for a cause where we could do the most good, exploring the impact of clean water, health and education.

We've come to know that our original purpose has always been to simply help others, in any way we can.

While this statement may lack definable metrics or an objective finish line, it is what drives us to do good.



Education brings hope for a brighter future.

Both of the Sunshine Centers in Mali are much needed schools. Education is hope for a brighter future, and each year our schools provide that hope to more and more children.

In 2017, attendance at our Mana location reached 171 students. This school is well staffed with 12 teachers.

The Tanimba location has reported improved graduation rates, which we attribute to the teacher trainings that are being facilitated by our partners Mali Rising Foundation.

We are excited to report that both schools are impacting the lives of the children in their communities.

The biggest challenge these schools face each year is access to textbooks. As we continue our active partnership with Mali Rising, we will continue to improve and provide resources to best serve the students of Mali.

Mali, Africa

Sunshine Centers, est'd 2009 & 2010



Bastimentos continues to be one of the most impactful Sunshine Centers.

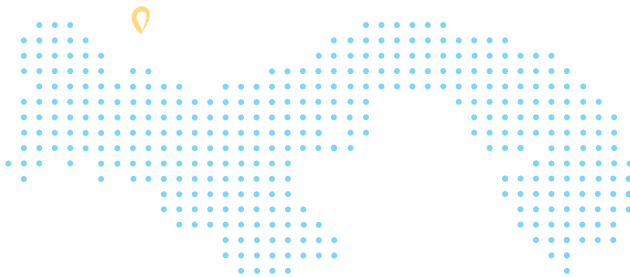
In 2015, Sunshine Heroes Foundation partnered with Give & Surf for the first time to build a community center in Panama. The center was finished in November of that year and has seen a lot of use since its grand opening. This year, Sunshine Heroes provided resources to launch additional summer camp and after school programs to benefit the children in Bastimentos. More than a hundred children have already participated in these programs.

As we anticipate the impact of this Sunshine Center to grow, in August additional funding was granted to expand the center to include an outside pavilion, bathroom, and clean water station. Bastimentos continues to be one of the most impactful Sunshine Centers.


Which is why we decided to build another one...

Bastimentos, Panama

Sunshine Center, est'd 2015



New Sunshine Center

We're building a  new Sunshine Center in Bocas Del Toro, Panama! The new center will be our second project in partnership with Give & Surf.

This new Sunshine Center will provide educational programs proven to reduce the rate of youth crime. Most importantly, the center will act as a safe place for children to be after school.

We hope to give these children the tools to build a brighter future.

Bocas Del Toro, Panama

Sunshine Center, est'd early 2018



Includes

- Kitchen
- Bathroom
- Library
- Computer Lab
- Outdoor Playground
- Ocean Front View

Programs

- Hygiene
- Sanitation
- Healthy Eating Habits
- Vocational Training



\$50,000
Project Budget



3 Months
Construction Timeline



10,000 People
in Bocas Del Toro



New clean water system sustains community in Nicaragua.

Ojochal, Nicaragua is home to our 7th Sunshine Center. This center includes a library, health clinic, garden, playground, and serves as a meeting place for the community. It's impact is more than 3,000 people a year.

For this community, the invaluable resource of clean water is not taken for granted. Earlier in 2017, one of two pumps used to provide clean water for all the citizens of Ojochal was broken, rendering the well incapable of providing fresh water.

During this time Sunshine Heroes was already underway on the installation of a new water system that would provide 10,000 liters of clean water to the community each day. Doubling what the old system could do working at it's prime.

Our ties in this small city of Nicaragua will continue to grow, and families will reap the benefits of clean water, as well as a safe place where they can all retreat to for education, and activities.

Ojochal, Nicaragua

Sunshine Center, est'd 2015



2

February

Raised \$19,000 for a water project in Chunox, Belize that will benefit 200+ members of the community every day.

3

March

Donated \$15,000, through the Rex Lee Run event at BYU, for cancer research.

4

April

Partnered with SOAP Foundation to provide \$5,000 in scholarships for students in Africa.

5

May

Installed a Cancer Victory Bell at the American Fork Cancer Center.

6

June

Initiated a campaign that lead to 400 new registered donors for the Be the Match Living Donor Drive.



7

July

Partnered with The Children's Justice Center to open our first local Sunshine Center in Nephi, Utah.

8

August

Initiated more than 500 hours of donated service through our Serve and Shop event.



9

September

- Raised \$300,000 at our annual Golf Tournament.
- Implemented an after school counseling program for teenage boys in partnership with The Children's Justice Center.

10

October

Renovated two interview rooms at The Children's Justice Center, projected to impact 900 children annually.

11

November

In celebration of our 10 year anniversary, we implemented 10 service projects in 10 days. These projects ranged from donating to local food banks, to introducing a young boy to his favorite sports team!

12

December

Provided Christmas essentials for 4,930 individuals with the help of more than 1,300 volunteers who donated time and gifts.



Every project we've done and life we've impacted is possible because of you.

NATURE'S SUNSHINE®

A word from our Founding Sponsor

“ Nature’s Sunshine is committed to helping individuals transform their lives, and our partnership with Sunshine Heroes goes hand-in-hand with that mission. Together, with our global network of distributors, we are grateful for the opportunity to uplift, inspire, and encourage children around the world as we work together to improve lives. ”

Corporate Partners



ALBUM



arvo



BYU

Cafe Rio
MEXICAN GRILL

CALLED TO SURF

The Cheesecake
Factory

Chick-fil-ee
American Fork



CREATE AGENCY



DAZI



Disney



GETOUT
GAMES

GH0ST
LONG BOARDS



J.DAWGS



Life and jewelry

logitech



qualtrics EXPERIENCE MONITOR



Residence Inn Marriott



SCHEELS



simplicity LASER



SQUIRE HIGHER PERSPECTIVE

STANCE



TESANI



vivint. SmartHome

VOX





LaRee Hansen
Co-founder



Travis Hansen
Co-founder



Karli Black
Director of Impact



Lexi Liljenquist
Sunshine Director



Chelsey Sperry
Events Coordinator



Noelle Stolworthy
Creative Director

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Co-founder · Sunshine Heroes

Travis Hansen
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